Jonah Greene

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Profile

Creative content strategist and multimedia producer with 6+ years of hands-on experience in videoproduction, motion graphics, brand content, and digital marketing. Proven ability to build audiences,grow social media presence, and develop campaigns from concept to execution. Comfortable workingindependently or with small teams to bring ideas to life across platforms. Background includes hands-on roles in nonprofits, startups, and freelance projects

Work Experience

Marketing, Media, & Production Supervisor at Alywillow - Galax, VA (November 2023)

• Oversee all marketing, social, and creative content, including directing and producing product videos,ads, and social campaigns
• Manage TikTok and Instagram strategies, contributing to strong organic growth through viral content
• Lead e-commerce updates, website design improvements, and product promotions via Shopify,contributing to a 25% increase in average order value
• Directed small teams for shoots and worked cross-functionally with production, sales, and customerservice to align brand messaging
• Designed promotional materials, graphics, and motion content across digital platforms

Content Engineer at NC Tech Paths - Wilkesboro, NC (January 2022 - December 2022)

• Produced 50+ videos and visual assets for partner organizations and internal use, including interviews, explainers, and event coverage
• Designed brand visuals, presentations, motion graphics, and internal templates
• Created full campaigns from scratch: scripting, filming, editing, and rollout
• Built and maintained the company's website, managed SEO-optimized copy
• Collaborated closely with internal teams and nonprofit partners to align messaging and deliver co-branded content

Digital Media & Communications Coordinator at Sparta UMC - Sparta, NC (March, 2021 - July, 2022)

• Led livestream production, podcast creation, and AV for weekly services and special events
• Managed all church-related social media accounts and branding
• Filmed, edited, and published weekly video content and highlights
• Worked with ministry leaders and volunteers to choreograph media production in a live setting

Skills

- *Graphic Design*
- *Digital Marketing*
- *Media Buying*
- *Social Media*
- *Motion Design*
- *Video Editing*
- *WordPress*
- *SEO*